



MARIO FAMILY ILLUSTRATION MANUAL

Manual for Use of Mario Family Character Illustrations

FOR INTERNAL USE

Manual for Use of Mario Family Character Illustrations

(Restrictions on use of illustration data)

● About this Manual

The basic restrictions on use of Mario Family character illustration materials for design and layout are compiled in this manual. This manual concentrates on 3D illustrations, but most of the same rules apply for 2D illustrations as well.

The agreement presented here is not intended to limit design, but rather to act as the most basic set of rules to prevent improper use of character illustrations due to variations between different designers.

In cases where it is clear that performing processes restricted by this manual would produce significantly better results, it is possible for **special exceptions** to be made.

In these situations, always **contact NOA Design beforehand for NCL approval**.

● Basic Precautions for Handling Illustrations

Use **only officially approved illustrations** that have been submitted by NCL. Do not create materials on your own. Tracing the outline of published materials is also prohibited.

× Prohibited



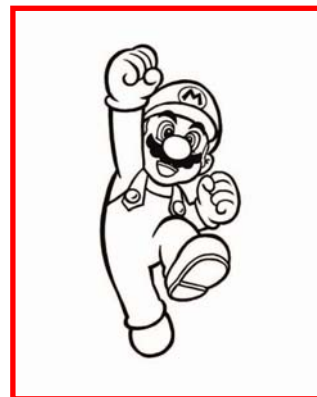
Creation of Character Illustrations



Original Illustration



× Prohibited



Outlining 3D Characters

Always use duplicates of the original data for illustrations, and do not reuse illustration data for another project after the resolution has been changed. Further, use of illustrations for which the pixel count has been dramatically reduced, or the image has been compressed is prohibited.

× Prohibited



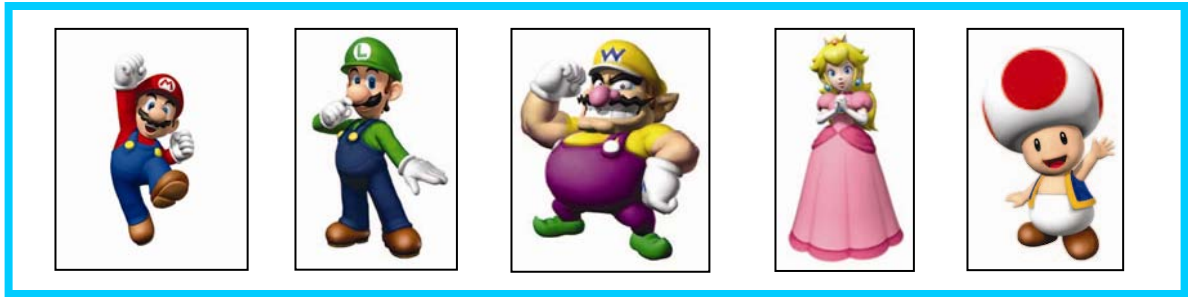
Original Illustration



Low Resolution, Compressed Image

- **Character Height Comparison**

When creating scenes assembled with multiple individual character illustrations, or for design layouts that may appear as if the characters are in the same scene, always refer to the Height Comparison Chart.



Individual Illustration



Height Comparison Chart



Example of Assembled Illustration

For designs with the characters arranged at random, it is not necessary to strictly follow character proportions.



- **Prohibited Use of Illustrations**

Example 1: Overlapping or cropping the main portion of an illustration and use of just a portion of an illustration are prohibited.



Original Illustration

× Prohibited



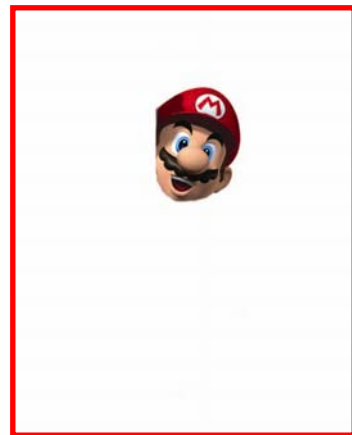
Cropping that Hides the Message of the Illustration

× Prohibited



Overlapping the Main Portion of the Illustration

× Prohibited



Use of only a Portion of the Illustration

- **Prohibited Use of Illustrations**

Example 2: Changes to the shape and inversions of illustrations are prohibited.



Original Illustration

× **Prohibited**



Changes to the Aspect Ratio of the Illustration

× **Prohibited**



Distortion of the Illustration

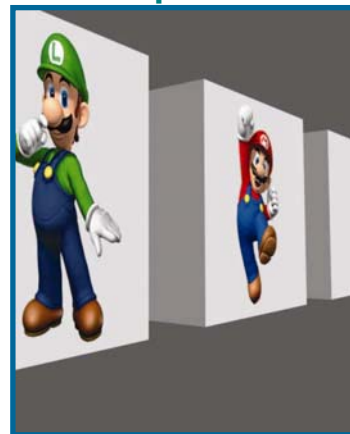
× **Prohibited**



Inverting the Illustration on the Vertical Axis

It is acceptable to change the shape of illustrations when character illustrations interact with 3D objects in the background and the illustrations are composed and arranged in such a way that no alterations are apparent.

© **Acceptable**



Acceptable Shape Change Example

- **Prohibited Use of Illustrations**

Example 3: All changes to illustration colors are prohibited.



Original Illustration

× **Prohibited**



Changes to Character Colors

× **Prohibited**



Posterization

× **Prohibited**



Bipolarization

◎ **Acceptable**

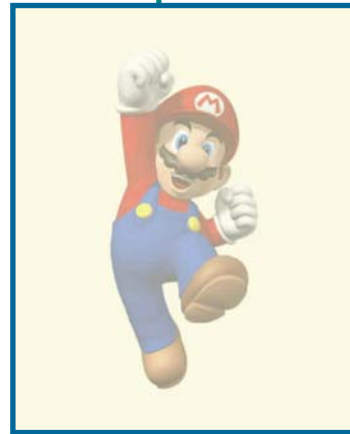
It is acceptable to change the colors of an illustration in cases where monotone or duo tone processing is being used to match an image to the background design and changes are not being made to the gradation of the illustration itself. (Acceptable Example 1)



Acceptable Illustration Color Change Example 1

◎ **Acceptable**

It is acceptable to change the colors of an illustration translucency as long as the proportional gradation of the image is not changed. (Acceptable Example 2)



Acceptable Illustration Color Change Example 2

- Prohibited Use of Illustrations

Example 4: All **modification** of illustrations **is prohibited**.



Original Illustration

× Prohibited



Changes to Facial Shape or Expressions
(eyes, eyebrows, mouth, etc.)

× Prohibited



Changes to Pose
(arrangement with other materials, changes to joint angles through cut-and paste, etc.)

× Prohibited



Additional Drawing or addition of elements(for example placing something in his hand)

× Prohibited



Arrangement with Other Materials, Creation of Interaction with Other Materials

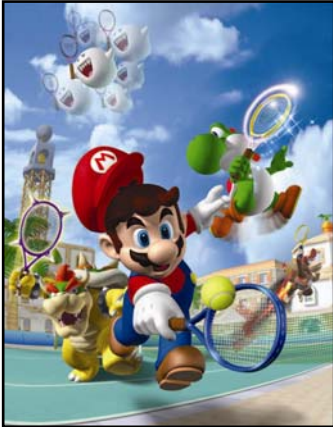
× Prohibited



Creation and Composition of Definite Backgrounds

- Prohibited Use of Illustrations

Example 5 (Illustrations with Backgrounds): All processing, such as arrangement and composition changes made with cut-and-paste, is prohibited.



Original Illustration

All prohibited operations introduced with the Mario jump pose to this point also apply to illustrations with backgrounds.

× Prohibited



Repositioning through Cut-and-Paste

× Prohibited

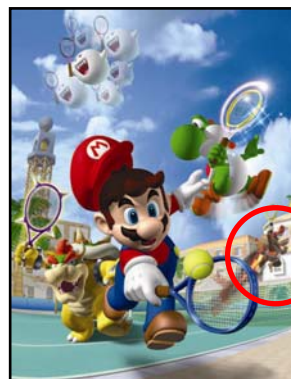


Drawing Additional Background Scenery

× Prohibited



Addition of Individual Character Illustrations



Original Illustration

× Prohibited



Cutting-Out and Using Character Illustrations, etc.